St. John Ambulance
YORK REGION

SJA's Lip Sync Battle Contest Rules

St. John Ambulance York Region invites you to enter our **2020 SJA Lip Sync Battle Contest** to showcase the many talents of Volunteers from all SJA Branches across the Province of Ontario. Visit: **www.sjayork.ca/sja-lip-sync-battle**

WHO: All SJA Volunteers (and Therapy Dogs) in Ontario are eligible to enter. We request no more than one video per Community Services Unit per Branch.

WHAT: Original lip sync video, no longer than 5 minutes. Please visit our contest web page for sample videos and contestants under the age of 18 must complete our online Photo/Video Release Form signed by a parent / guardian.

HOW: Submit by sending us a link via YouTube, Vimeo, Dropbox or Google. We must be able to download and save your video. Please visit our contest web page where you can provide us with video details and contact information.

WHEN: Submissions must be received by end of day Monday, October 12, 2020. Judges will select the top five finalists.

WHERE: Finalists will be shown at SJA York's Black & White Virtual Gala on Saturday, November 21, 2020. Gala guests will vote to select first, second and third place videos.

PRIZES: Cash prizes of $500 (First Place), $300 (Second Place), $100 (Third Place) will be awarded.

INVITATION: All five finalist teams will be invited to the Virtual Gala. Additional Branch or other guests are welcome to purchase access to the event here: https://www.sjayork.ca/gala2020. One log-in ($150) includes a bottle of wine and two glasses shipped to your location.

VIDEO FILMING SUGGESTIONS

MUSIC SELECTION: Lyrics featured in the music selection must be appropriate for a general audience and videos should be no longer than five minutes.

SOCIAL DISTANCING: Please respect physical distancing guidelines when filming.

SJA BRANDING: Is encouraged but not mandatory.

PRODUCTION TIPS:

- Film horizontally, (not vertically)
- Have someone hold the camera/phone or place on a stand or secure surface
- Film from at least 1 metre away
- Be mindful of having enough light and what's in the background
- Provide a 5-second lead time before and after filming

HOW TO SUBMIT VIDEO: To submit your video, please visit: www.sjayork.ca/sja-lip-sync-battle

a) Upload your video to a (PRIVATE) YOUTUBE or VIMEO account and share the URL address with us on our Video Submission Form.

b) Share a downloadable URL address where we can DOWNLOAD your production on our Video Submission Form. *(Please allow us access)*

c) Mail us a USB Key with video to SJA York Region Branch, 13321 Yonge St, Richmond Hill, ON L4E 0K5 *(Sorry, we will not return USB Keys)*

DEADLINE: Submissions must be received by SJA York by October 12, 2020 by 11:00 p.m. E.S.T. on that day.

DISCLAIMERS

- Accepts no liability with regards to the making, submission or dissemination of videos
- Reserves the right of veto over any song or video clip submitted
- May use submitted videos for social media or other purposes to promote St. John Ambulance and/or SJA York Region (Credit will be provided)

Thank you for Participating In Our Lip Sync Battle Contest

ST. JOHN AMBULANCE LIP SYNC BATTLE YORK REGION
www.sjayork.ca/sja-lip-sync-battle